



**SARDAR PATEL COLLEGE OF
ADMINISTRATION AND MANAGEMENT**

AFFILIATED WITH SPU, V. V. NAGAR AND APPROVED BY AICTE, NEW DELHI

SPEC

*Fostering Innovation and Excellence
for Tomorrow's Leaders*

SSIP 2.0



INSTITUTION'S
INNOVATION
COUNCIL

(Ministry of Education, India)

SSIP CELL ORGANIZED

**Student Innovation
and Prototype Evaluation
Under SSIP Initiative - 2026**

MARCH

10

TUESDAY

Board Room

SPCAM

EVALUATION COMMITTEE



Mr. Nirav Patel

Startup Ecosystem Expert,
SPSEC, SPU Incubation Center



Ms. Manauti Chaudhari

IP Officer, Community Science Center,
Anand



Ms. Jaini Shah

Industry Expert,
Founder – Planta Blossoms



Dr. Aakash dave

Technical expert
SPCET, SPEC

SSIP COMMITTEE

Dr. Suyog Upasani

Chairperson, SSIP Committee

Ms. Jyoti Dhamecha

Coordinator, SSIP Committee

Ms. Bhavisha Parvadiya

Member, SSIP Committee

Dr. Julie Patel

Member, SSIP Committee



Campus
7 Acre
Lush Green



Placement
75%



MoU
Partners
300+



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Excellence
3+



Workshop/
Seminar
500+



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33,000+
Books



Sports
Indoor &
Outdoor



Refreshment
Food Canteen
& Mess

Pharm.D | B.PHARM | M.PHARM | B.E. | M.E. | B.Voc. | Diploma Engg. | Working Professional Engg. | MBA | IMBA (BBA+MBA)
Working Professional MBA | B.Ed. | B.Sc. | M.Sc. (IT) | BBA(Gen.) | BCA | BBA (ISM) | B.Com. | M.Com.

Vidyanagar – Vadtal Road, Bakrol - 388 315. Ta. & Dist. Anand

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spcam2008@gmail.com



SPEC

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Introduction

The SSIP Cell at Sardar Patel College of Administration and Management (SPCAM) organized the "Student Innovation and Prototype Evaluation" under the SSIP 2.0 Initiative. The event focused on fostering innovation and providing a platform for students to present and refine their prototypes under the guidance of industry and academic experts.

Event Details

- Date: Tuesday, March 10, 2026
- Venue: Board Room, SPCAM
- Organizing Body: SSIP Cell
- Theme: Fostering Innovation and Excellence for Tomorrow's Leaders

Evaluation Committee

The evaluation was conducted by a diverse panel of experts from the startup, intellectual property, and technical sectors:

Name	Role / Designation	Organization
Mr. Nirav Patel	Startup Ecosystem Expert	SPSEC, SPU Incubation Center
Ms. Manauti Chaudhari	IP Officer	Community Science Center, Anand
Ms. Jaini Shah	Industry Expert	Founder - Pianta Blossoms
Dr. Aakash Dave	Technical Expert	SPCET, SPEC

SSIP Committee Members

The event was facilitated and coordinated by the following internal committee members:

- Dr. Suyog Upasani: Chairperson, SSIP Committee
- Ms. Jyoti Dhamecha: Coordinator, SSIP Committee
- Ms. Bhavisha Parvadiya: Member, SSIP Committee
- Dr. Julie Patel: Member, SSIP Committee



1. Student Startup Idea – Swadesi Spoon Masala

Student Name: Arch Thakar

Startup Idea: *Swadesi Spoon Masala*

Concept Overview:

Swadesi Spoon Masala is a natural and chemical-free spice brand focused on providing high-quality, aroma-rich Indian masalas. The product will be prepared using traditional Indian ingredients and hygienic processing methods to maintain authenticity and health benefits.

Key Features:

- 100% natural and chemical-free spices
- Traditional Indian spice blends
- Hygienic processing and packaging
- Rich aroma and authentic taste
- Focus on health-conscious consumers

Target Customers:

- Households looking for natural spices
- Health-conscious consumers
- Restaurants and small food businesses

Innovation Aspect:

- Traditional masala preparation combined with modern hygienic packaging
- Potential brand development and online sales

Possible POC Development:

- Small-batch spice production
- Packaging design and branding
- Quality testing and market survey



2. Student Startup Idea – NearBazaar App

Student Name: Varun

Startup Idea: *NearBazaar – Local Marketplace App*

Concept Overview:

NearBazaar is a mobile application platform that connects local shopkeepers with nearby customers. The app will allow users to order groceries, food, fashion items, and other daily essentials from nearby stores with fast delivery service.

Key Features:

- Connects local vendors with customers
- Categories: grocery, food, fashion, and daily essentials
- Fast local delivery system
- Easy ordering through mobile app
- Supports local businesses

Target Users:

- Local residents needing quick delivery
- Small shopkeepers who want digital presence
- Customers preferring nearby stores instead of large platforms

Innovation Aspect:

- Focus on local small shop integration
- Strengthens local economy and digitalization of small vendors

Possible POC Development:

- Prototype mobile app or web platform
- Vendor registration system
- Order and delivery management system/ Pilot testing with nearby shops



Evaluation & Funding Sanction Report

SSIP 2.0 Initiative – 10 March 2026

1. Executive Summary of Approvals

The Evaluation Committee conducted the project assessment session under the Student Startup and Innovation Policy 2.0 initiative to evaluate student startup proposals and their feasibility for Proof of Concept (PoC) funding.

The session focused on the technical feasibility of digital platforms, product development potential, and the protection of brand identity through Intellectual Property Rights (IPR). After careful review and discussion, the committee finalized the following decisions regarding PoC funding and IPR support.

2. Detailed Project Status

A. Student: Varun

Project Title: NearBazaar – Web Portal for Local Marketplace

- PoC Status: Approved
- PoC Funding Amount: ₹50,000

Purpose of Funding:

Development of a web portal platform connecting local craftsmen and shopkeepers with customers. The funding will support:

- Website development and testing
- UI/UX design tools (e.g., Figma subscription)
- Cloud hosting services (e.g., Amazon Cloud)
- Basic system infrastructure

IP Strategy:

Approved for the following intellectual property protections:

- Logo Registration
- Copyright
- Color Combination Trademark

IP Budget:

Sanctioned bracket of ₹20,000 – ₹25,000

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✉ spcam2008@gmail.com





Next Step:

Submit a technical sitemap and development timeline to Dr. Aakash Dave (Technical Expert) for further technical review and mentoring.

B. Student: Arch Thakar

Project Title: Swadesi Spoon Masala

- PoC Status: Not Approved (Reapplication Required)

Reason:

The committee recommended further refinement of the core business logic, product differentiation, and prototype functionality before approval in the next evaluation cycle.

IP Strategy:

Approved for the following intellectual property protections:

- Logo Registration
- Copyright
- Color Combination Trademark

IP Budget:

Sanctioned bracket of ₹20,000 – ₹25,000

Next Step:

Consult with Ms. Manauti Chaudhari (IP Officer) to initiate the trademark filing process, while simultaneously revising and strengthening the project proposal for the next evaluation round.

3. Approved Budget Details

Student Name	Project Component	PoC Funding	IP / Trademark / Copyright Budget	Total Approved
Varun	Web Portal	₹50,000	₹20,000 – ₹25,000	₹70,000 – ₹75,000
Arch	Pending Revision	₹0 (Reapply)	₹20,000 – ₹25,000	₹20,000 – ₹25,000



Date: 10/03/2026

Subject: "Student Innovation and Prototype Evaluation"

Expense Sheet

Sr. No	Details	Amount
1.	Honorarium for Evaluation Committee	3000/-
2.	Refreshments for Participants/Evaluation Committee	652/-
	Total	3652/-

Dr. Suyog Upasani
Principal
SPCAM,SPEC BAKROL



Invitation/Thanks letter

To,

Ms. Jaini Shah

Founder, PAINTA BLOSSOMS

Subject: Invitation as an Industry Expert at SPCAM College

Greetings from SPCAM College!

It is with great pleasure that we invite you to as an Industry Expert for the upcoming "Student Innovation & Prototype Evaluation" by the "Student Startup & Innovation Policy (SSIP)". The evaluation is scheduled to be held on 10/03/2026 at SPCAM College, Bakrol.

Your extensive expertise in the field of Research and Start Up and your contribution to industry make you the ideal expert to guide and inspire our students.

We are confident that your expertise will add immense value to our Student Innovation & Prototype Evaluation and provide practical insights to the participants.

We would be honoured by your presence and contribution. Kindly confirm your availability at your earliest convenience. Hospitality arrangements will be taken care by the institution.

Looking forward to your positive response.

Warm regards,

Dr. Suyog Upasani

Principal

SPCAM



To,
Ms. Jaini Shah
Founder, PAINTA BLOSSOMS

Subject: Heartfelt Thanks for Your Valuable Contribution as an Industry Expert

On behalf of SPCAM College, I extend our sincere gratitude for your gracious presence and valuable contribution as an Industry Expert for the "Student Innovation & Prototype Evaluation" by the "Student Startup & Innovation Policy (SSIP)" held on 10/03/2026 at our campus.

Your interactive approach and practical examples helped bridge the gap between theory and practice, making the Student Innovation & Prototype Evaluation both informative and inspiring. We truly value the time and effort you invested in preparing and conducting the session.

We look forward to more such fruitful associations in the future and hope to welcome you again to SPCAM College.

Thank you once again for your support and collaboration.

With warm regards,

Dr. Suyog Upasani,

Principal

SPCAM College



To,
Mr. Nirav Patel
Sr.Manager,
Sardar Patel Startup & Entrepreneurship Council (SPSEC)
SPU Incubation Center
V.V.Nagar, Anand

Subject: Invitation as Startup Ecosystem Expert at SPCAM College

Greetings from SPCAM College!

It is with great pleasure that we invite you to as a Startup Ecosystem Expert for the upcoming "Student Innovation & Prototype Evaluation" by the "Student Startup & Innovation Policy (SSIP)". The evaluation is scheduled to be held on 10/03/2026 at SPCAM College, Bakrol.

Your extensive expertise in the field of Research and Start Up and your contribution to industry make you the ideal expert to guide and inspire our students.

We are confident that your expertise will add immense value to our Student Innovation & Prototype Evaluation and provide practical insights to the participants.

We would be honoured by your presence and contribution. Kindly confirm your availability at your earliest convenience. Hospitality arrangements will be taken care by the institution. Looking forward to your positive response.

Warm regards,

Dr. Suyog Upasani
Principal
SPCAM College



To,
Mr. Nirav Patel
Sr.Manager,
Sardar Patel Startup & Entrepreneurship Council (SPSEC)
SPU Incubation Center
V.V.Nagar, Anand

Subject: Heartfelt Thanks for your valuable contribution as a Startup Ecosystem Expert

On behalf of SPCAM College, I extend our sincere gratitude for your gracious presence and valuable contribution as a Startup Ecosystem Expert for the "Student Innovation & Prototype Evaluation" by the Student Startup & Innovation Policy (SSIP) held on 10/03/2026 at our campus.

Your interactive approach and practical examples helped bridge the gap between theory and practice, making the Student Innovation & Prototype Evaluation both informative and inspiring. We truly value the time and effort you invested in preparing and conducting the session.

We look forward to more such fruitful associations in the future and hope to welcome you again to SPCAM College.

Thank you once again for your support and collaboration.

With warm regards,

Dr. Suyog Upasani,

Principal

SPCAM College



To,
Ms. Manauti Chaudhari
IP Officer,
Community Science Center
Anand

Subject: Invitation as an IP Officer at SPCAM College

Greetings from SPCAM College!

It is with great pleasure that we invite you to as an IP Expert for the upcoming "Student Innovation & Prototype Evaluation" by the "Student Startup & Innovation Policy (SSIP)". The evaluation is scheduled to be held on 10/03/2026 at SPCAM College, Bakrol.

Your extensive expertise in the field of Research and Start Up and your contribution to industry make you the ideal expert to guide and inspire our students.

We are confident that your expertise will add immense value to our Student Innovation & Prototype Evaluation and provide practical insights to the participants.

We would be honoured by your presence and contribution. Kindly confirm your availability at your earliest convenience. Hospitality arrangements will be taken care by the institution. Looking forward to your positive response.

Warm regards,

Dr. Suyog Upasani
Principal
SPCAM



To,
Ms. Manauti Chaudhari
IP Officer,
Community Science Center
Anand

Subject: Heartfelt Thanks for your valuable contribution as an IP Expert

On behalf of SPCAM College, I extend our sincere gratitude for your gracious presence and valuable contribution as an IP Officer for the "Student Innovation & Prototype Evaluation" by the Student Startup & Innovation Policy (SSIP) held on 10/03/2026 at our campus.

Your interactive approach and practical examples helped bridge the gap between theory and practice, making the Student Innovation & Prototype Evaluation both informative and inspiring. We truly value the time and effort you invested in preparing and conducting the session.

We look forward to more such fruitful associations in the future and hope to welcome you again to SPCAM College.

Thank you once again for your support and collaboration.

With warm regards,

Dr. Suyog Upasani,

Principal

SPCAM College



To,
Dr. Aakash Dave
Associate Professor
Sardar Patel College of Engineering & Technology
Bakrol

Subject: Invitation as Technical Expert at SPCAM College

Greetings from SPCAM College!

It is with great pleasure that we invite you to as a Technical Expert for the upcoming "Student Innovation & Prototype Evaluation" by the "Student Startup & Innovation Policy (SSIP)". The evaluation is scheduled to be held on 10/03/2026 at SPCAM College, Bakrol.

Your extensive expertise in the field of Research and Start Up and your contribution to industry make you the ideal expert to guide and inspire our students.

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Warm regards,

Dr. Suyog Upasani
Principal
SPCAM



Photos



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